



CCOF

Organic Certification

Education & Outreach

Political Advocacy

Promotion

CCOF Foundation Member Annual Giving Opportunities

The CCOF Foundation advances organic agriculture for a healthy world through education and hardship grants, technical assistance, and consumer education. Your support makes our programs possible.

VISIONARY

Annual contribution of \$25,000 or more

- » Recognition at CCOF's Annual Educational Conference
 - Prominent logo placement and listing in all pre-event marketing and promotional media (print and digital), including event save-the-date mailed to more than 4,000 people
 - Featured hyperlinked logo on CCOF website and acknowledgement in event press release
 - Prominent logo placement on event banners and signage
 - Sponsor identification on name tags of sponsor representatives
 - Complimentary ticket(s) to CCOF Foundation Awards Feast and all conference events
- » Quarter page acknowledgement in CCOF's quarterly magazine *Certified Organic*, with distribution of 4,500
- » Spotlight on CCOF blog featured in e-newsletter, which reaches 14,000 organic community members each week
- » Personalized Twitter campaign, which reaches CCOF's 1,500+ Twitter followers
- » "Why I support the CCOF Foundation" feature in *Certified Organic*
- » Complimentary invitations to all CCOF Foundation events
- » Use of CCOF Foundation Member logo
- » Logo and name listed in the CCOF Annual Report
- » Logo, name, and donor level listed on the CCOF Foundation Member webpage
- » Complimentary subscription to *Certified Organic* magazine

CHAMPION

Annual contribution of \$10,000–\$24,999

- » Recognition at CCOF's Annual Educational Conference
 - Prominent logo placement and listing in all digital pre-event marketing and promotional media
 - Hyperlinked logo on CCOF website and acknowledgement in event press release
 - Logo placement on event banners and signage
 - Sponsor identification on name tags of sponsor representatives
 - Complimentary ticket(s) to CCOF Foundation Awards Feast and all conference events
- » Quarter page acknowledgment in CCOF's quarterly magazine *Certified Organic*, with distribution of 4,500
- » Complimentary invitations to all CCOF Foundation events
- » Use of CCOF Foundation Member logo
- » Name listed in the CCOF Annual Report
- » Logo, name, and donor level listed on the CCOF Foundation Member webpage
- » Complimentary subscription to *Certified Organic* magazine

ADVOCATE

Annual contribution of \$5,000–\$9,999

- » Recognition at CCOF's Annual Educational Conference
 - Name listed in all digital pre-event marketing and promotional media
 - Hyperlinked company name on CCOF website and acknowledgement in event press release
 - Sponsor identification on name tags of sponsor representatives
 - Complimentary ticket(s) to CCOF Foundation Awards Feast and all conference events
- » Complimentary invitations to all CCOF Foundation events
- » Use of CCOF Foundation Member logo
- » Name listed in the CCOF Annual Report
- » Logo, name, and donor level listed on the CCOF Foundation Member webpage
- » Complimentary subscription to CCOF's quarterly magazine, *Certified Organic*

FRIEND

Annual contribution of \$1,000–\$4,999

- » Recognition at CCOF's Annual Educational Conference
 - Name listed in all digital pre-event marketing and promotional media
 - Hyperlinked company name on CCOF website and acknowledgement in event press release
 - Sponsor identification on name tags of sponsor representatives
 - Complimentary ticket(s) to CCOF Foundation Awards Feast and all conference events
- » Use of CCOF Foundation Member logo
- » Name listed in the CCOF Annual Report
- » Name and donor level listed on the CCOF Foundation Member webpage
- » Complimentary subscription to CCOF's quarterly magazine, *Certified Organic*

SUPPORTER

Annual contribution of \$25–\$999

- » Complimentary subscription to CCOF's quarterly magazine, *Certified Organic*
- » Copy of CCOF's annual *Organic Directory & Resource Guide*
- » Special invitations to CCOF events
- » Use of CCOF Foundation Member logo

More Information

For more details, contact us at supportorganic@ccof.org or (831) 423-2263.

Under Internal Revenue Service guidelines, the estimated value of the benefits offered are not substantial; therefore, the full amount of your payment is a deductible contribution.

All donations to the CCOF Foundation are tax-deductible (tax ID number 30-0106255).